



EVENT SPONSORSHIPS

Add Lake Humane Society to your
Corporate Social Responsibility Plan

Show Your Customers You Care

Our Reach



34,000 Likes & Counting
Reaching more than 400,000 People



Direct Mailings Circulate
To 10,000 Homes Monthly



Print Ads Circulate to
Minimum of 25,600 Homes



E-Newsletter Mailed To 10,200
People Monthly



Over 20,000 Sessions
on Website each Month



Follow Us!



Lake Humane Society



lakehumanesoc



lakehumanesociety



7564 Tyler Boulevard, Bldg E
Mentor, Ohio 44060

www.lakehumane.org | (440) 951-6122

Become a sponsor and help homeless animals today!



Our Mission

To protect animals and build connections
between pets and people through advocacy
and education.

**In 2022 alone, Lake Humane Society cared
for over 1,300 homeless pets in need.**

2023 EVENT SPONSORSHIPS

Event proceeds benefit homeless animals in Lake County.



More than 800 Pup Crawlers meet adoptable dogs, have a chance to win raffles and enjoy drinks while hopping from bar to bar in Downtown Willoughby! The number of participating bars varies from 12-15 each year.

Top sponsorships \$7,500 and \$5,000 include maximum logo exposure prior and during the event along with a pe-determined number of complimentary Pup Crawl tickets which includes shirt, koozie and drink specials.

Additional sponsorship levels: \$2,500 \$1,000 \$750

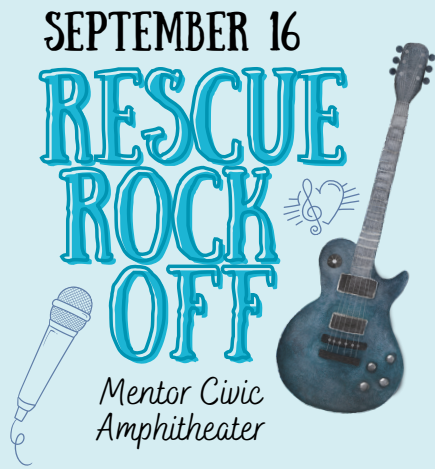
Sponsorship deadline April 6, 2023 to receive maximum exposure

Mutt Strut is a FREE event for the whole family, including the dog! Over 1,500 people enjoy a day filled with activities including a mile walk, raffles, dog contests and games, adoptable dogs, agility course, demos and more.

Top sponsorships \$7,500 and \$5,000 include maximum logo exposure prior to and during the event along with a 20x20' VIP sponsor booth and the opportunity to provide inserts for goodie bags given to first 500 Mutt Strut attendees.

Additional sponsorship levels: \$2,500 \$1,000 \$750

Sponsorship deadline June 23, 2023 to receive maximum exposure



This event is a rockin' good time to help homeless animals. Approximately 400 attendees enjoy live performances by 6 local bands as well as raffles, food and drinks.

Top sponsorships \$7,500 and \$5,000 include maximum logo exposure prior and during the event along with on-site event presence with a sponsor booth and more!

Additional sponsorship levels: \$2,500 \$1,250 \$750

Sponsorship deadline July 8, 2023 to receive maximum exposure

This sellout event brings over 300 people together for a fun evening with costume clad attendees. Festivities include costume contests, dancing, raffles and more.

Top sponsorships \$10,000 and \$7,500 include maximum logo exposure prior and during the event along with complimentary tickets.

Additional sponsorship levels: \$5,000 \$2,500 \$1,000

Sponsorship deadline August 27, 2023 to receive maximum exposure



Yes! I/We would like to be a sponsor.

Please contact me with more information for the following:

Event Sponsor	Cage Sponsor	Additional Opportunities
Company Name: _____		
Contact Person: _____		
Title: _____		
Street Address: _____		
City: _____ State: _____ Zip: _____		

I prefer communication via:

Phone: _____ Extension: _____

Email: _____

We cannot sponsor at this time, but we've enclosed a tax deductible donation of \$_____ to help save lives.

Send this interest card to:

Lake Humane Society
7564 Tyler Boulevard, Bldg. E
Mentor, Ohio 44060

- OR -

Contact us:

events@lakehumane.org
(440) 951-6122, ext. 110

